

# **SkyHigh Media Coverage**

**At NO UPFRONT COSTS**

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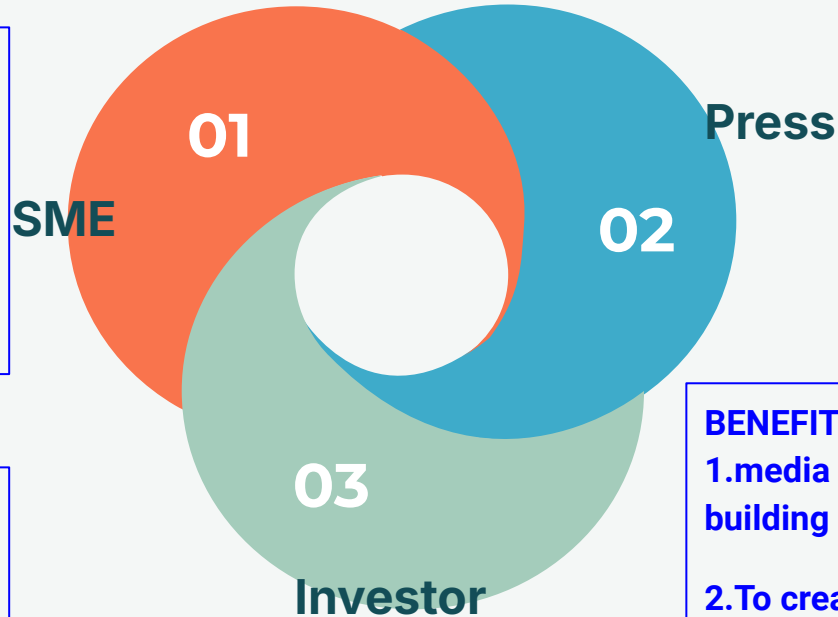
# 1st platform to host SME, HNI Investors & Press together

## Objective

- 1.To get anchor/QIB investors
- 2.To create media coverage and brand awareness.

## Overview of the event

- 1.Held in 5 Star Hotel in Mum/Delhi/Guj
- 2.Each Company will present to reporters and investors.



## BENEFITS to SME

- 1.media coverage for brand building and upcoming IPO
- 2.To create good public demand
3. To maintain better pricing.

# Proposed Media Channels

- 01 PRINT MEDIA COVERAGE  
NEWSPAPER, MAGAZINE,  
ONLINE & TV Channels
- 02 BILLBOARDS AT PROMINENT  
LOCATIONS IN MUMBAI AND  
DELHI
- 03 \*Celebrities endorsement of  
Bollywood and Cricket  
  
\*Digital media awareness

**SkyHigh**

Get Better branding  
At **NO UPFRONT COSTS**



For more  
details Scan



- Extensive media coverage  
local and international.
- Billboards at prominent  
locations.

**SKYHIGH ASSET MANAGEMENT LLP**

Office No 33-35 Shubam Enclave Paschim Vihar Near Radisson Hotel New Delhi 110087,  
2A street Al Muteena ,Deira, Dubai, United Arab Emirates  
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## **Benefits of Press Coverage**

- **News Give Better brand building than advertisements**
- 
- **More Trustworthy**
- 
- **Better demand**
- 
- **Better Price**

- 1.Economic Times / CNBC
- 
- 2 Zee News/NDTV
- 
- 3. Financial Express /Business Standard
- 
- 4. OUTLOOK INDIA
- 
- 5. INTERNATIONAL BUSINESS TIMES
- 
- 6. Zee Business
- 
- 6. NAVBHARAT TIMES
- 
- 7. FIRST INDIA + LOKMAT + AHMEDABAD MIRROR
- 
- 8. Gujarati package 20+ news
- 9. Media Hindustan + 5 different Including youtube channels

## Press coverage



# A SMALL SAMPLE

<https://www.business-standard.com/article-content-preview/1/124082001155>

<https://businessworld.in/article/indian-smes-to-receive-rs-100-crore-boost-from-uae-based-nri-hari-gupta-530345>

<https://mediahindustan.com/hari-guptas-skyhigh-to-invest-%E2%82%B9100-crore-in-indian-smes-aims-for-global-expansion/>

<https://indianewsnation.in/news/41961>

<https://uttarakhandnewswire.in/archives/24731/>

<https://up18news.com/tag/entrepreneur-hari-gupta/>

<https://thetopindia.in/business/uae-entrepreneur-hari-gupta-to-empower-indian-smes-with-%e2%82%b9100-crore-investment/>

<https://newsindialive.co.in/news/35235/>

<https://indianpulsemedia.co.in/news/39921>

<https://www.ians.in/vmpl/nri-plans-invest-100-crore-indian-sme>

<https://beamstart.com/news/uae-based-nri-hari-gupta-17241694188806>

<https://www.lokmattimes.com/business/entrepreneur-hari-gupta-to-pump-rs100-crore-into-indian-smes-aims-to-boost-global-presence/>

<https://mxmnews.com/article/89aaffa4-dd26-483c-8cea-5637dda2e4c0>

<https://firstindia.co.in/news/press-releases/entrepreneur-hari-gupta-to-pump-rs100-crore-into-indian-smes-aims-to-boost-global-presence#:~:text=Boost%20Global%20Presence-.Entrepreneur%20Hari%20Gupta%20to%20Pump%20%E2%82%B9100%20Crore%20into%20Indian.Aims%20to%20Boost%20Global%20Presence&text=New%20Delhi%3A%20In%20a%20significant,and%20medium%20enterprises%20across%20India.>

# BILLBOARDS

- PROMINENT LOCATIONS in MUMBAI/DELHI like
- JUHU
- BKC
- AIRPORT
- HIGHWAYS





# CELEBRITIES

Hiten tejwani

Gajendra Chauhan

Mukesh Khanna

Milind gunaho

Shiva

Raza Murad

Rahul Roy

Mushtaq khan

Chunky pandey

Gulshan grover

Vidya Balan

Rashami Desai

Urvashi Dholakia

Shweta Sharda

Aditi Sharma

Eisha Singh

Mahima Chaudhary

Padmini Kolhapure

Bhagyashree

Upasana singh

Dipika (Sita)

Deepshikha nagpal

Shama Sikandra

Mannara Chopra

Archana Puran Singh

Arun govil (Ram)

Ali Asgar

Krishna Abhishek

Mukesh Tiwari

Murli sharma

Yashpal Sharma

Anant jog

Shahbaz Khan

Pankaj behri

Pankaj Dhir



# Social Media

- FACEBOOK
- 
- GOOGLE
- 
- SEO
- 
- TWITTER
- 
- LINKEDIN
- 
- WHATSAPP





**SkyHigh**



**EXPAND  
YOUR BRAND  
AND MARKET**

UAE

Singapore

Sri Lanka

Nepal

Kyrgyzstan

For more details Scan



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# Global Reach

- Expand Client Base
- 
- \$\$ Earnings
- 
- More Profits
- 
- Branding

# Measuring Success

**01 HIGHER DEMAND**

**02 BETTER PRICE**

**03 STABLE PRICE & UPTREND**



# Conclusion

- As one of biggest challenge is to hold prices of Shares even after listing for which brand awareness plays a major role.
- 
- We Propose to work together for a long term.
- 
- We save your UPFRONT COST & CAPITAL
- 
- We wish to work as a TEAM and not as Client/Vendor
- 
- We INVEST ALSO in SME
- 
- Let us Succeed Together

